



Knowledge Training Alliance KTA[®]

can open doors to uncontested market spaces and greater profitability

partner / n. *sharer; collaborator; equal / v. unite; connect; join*

We take partnerships literally at its word ~ to collaborate with you and join hands to share innovative solutions in uncontested market spaces.

We help you stay one step ahead of customer expectations by facilitating intuitive learning and supporting you through the last mile of customer engagement. We even help you go an extra mile post engagement by driving value-enhanced benefits through you.

ICCKE Knowledge Training Alliance (KTA[®]) partner program allows training organizations to designate themselves as ICCKE Authorized Partners.

7 Reasons you must become a Knowledge Alliance Partner

1. Deliver a practical hands-on interactive training program using our learning-by-doing methodology
2. Engage your clients in the business language they understand by delivering customized programs
3. Better cash flow management with no upfront training costs or retainer payment
4. Increase profitability with cost effective programs that are high in quality, but less intensive on resources
5. Attract repeat business by extending and enhancing post-training customer value available on-demand
6. Focus on what you do best and let us handle business support, & assist you in lead-generation, client walk-through & logistics
7. Adapt proactively to the changing demands of the marketplace

Join us today in creating higher thinkers & better doers!



Benefits of joining Knowledge Training Alliance (KTA[®])

- ... Offer Global program with customized local flavors
- ... Extend value beyond initial customer touchpoint
- ...Reach mass market with easy-to-adopt programs
- ...Access to marketing, sales & trainer support resources
- ...No upfront training cost, earn more profitability

Get Started in 3 Easy Steps

1. Introduce yourself using the KTA form at iccke.org
2. Join us for a live meet online
3. Send us the signed KTA[®] Partner agreement

ICCKE | KTA[®] Partner Program